



Writers in the Park

**7th Annual
Writers in the Park
August 6, 2016**

10 am – 11 am

Audiobooks, ACX, DIY and Everything in Between
– George Sirois, author of *Excelsior*, and T.W. Fendley, author of *The Labyrinth of Time* – Hellman

Young Writers Workshop for those in 4th – 8th grade:

3 by 3, The Parts of a Story

– Brad R. Cook, author of *The Iron Chronicles* – Conference Room

11 am – 12 pm

Constructing a Story: The Seven Story Structures

– David Lucas, Executive Producer, *Winding Trails Media* – Conference Room

12 pm – 1 pm

Young Adult vs. New Adult

– Meredith Tate, author of *Missing Pieces* – Hellman

Social Media Marketing

– Barry Coziahr, President, *RESPONSE! Target Media* – Seifert

1 pm – 2 pm

Book Design – People REALLY DO Judge a Book by its Cover

– Peggy Nehmen, Book designer, *Nehmen-Kodner* – Hellman

Facebook for Authors

– Sarah Coziahr, VP of Operations at *RESPONSE! Target Media* – Seifert

The Pros and Cons of Heroes and Villains

– Live Podcast Recording with *Write Pack Radio* – Conference Room

**St. Louis Writers Guild
Writers in the Park**

Local Authors in the Book Room

Sir EJ Drury II
Nicole Evelina
John Bryant
Jessica Baumgartner
Ellen Parker

Stephanie Hanson
Brick Mantel Books
Open Books Press
St. Louis Publishers Association
SLWG Members
Speakers at Writers in the Park

Don't forget:
"Buy a Book, Get a Sandwich!"
*while supplies last

Please feel free to tweet your
experience using
#SLWG
@stlwritersguild

You have friends here!
www.stlwritersguild.org



Biographies for the Speakers at Writers in the Park
St. Louis Writers Guild is proud to present...

George Sirois

In the keynote presentation entitled "Audiobooks: ACX, DIY, and Everything in Between," George Sirois will share his step-by-step journey to create a digital audiobook. Sirois is the author of the science fiction novels EXCELSIOR and FROM PARTS UNKNOWN. www.georgesirois.com

T.W. Fendley

Will focus on services such as the Audiobook Creation Exchange. Fendley's published works include fantasy novels ZERO TIME and THE LABYRINTH OF TIME, and several short stories. www.twfendley.com

Meredith Tate

A proud New Hampshire native, Meredith Tate lives in St. Louis with her husband. She has a master's degree in social work from the University of New Hampshire, but is currently writing full time. Meredith's dystopian romance, MISSING PIECES, came out in 2015. When she's not writing, Meredith enjoys traveling, playing the piano, befriending wild geese, and spending time with family and friends. Much like her characters, she's always up for another adventure. Meredith is represented by Leon Husock of the L. Perkins Agency in New York. www.meredithtate.com

Peggy Nehmen

Book designer: Peggy Nehmen, veteran graphic designer has a love of typography, book design, and all things creative. Her company, Nehmen-Kodner provides branding and marketing for indie authors, start-ups, and established companies. Peggy helps authors through the design process to produce customized book covers and interiors. Peggy is a member of IBPA and St. Louis Publishers Assoc. • Book Design • Book launch materials • Marketing Materials • Creative Concepts • Logos and Brand Identity • Press kits • Displays

Barry Coziahr

President of RESPONSE! Targeted Marketing, a local marketing agency specializing in small business marketing. He is also the Constant Contact Local Expert for St. Louis.

Sarah Coziahr

Sarah is an experienced marketer who works with and connects small businesses to online marketing tools and strategies to help them socialize and market their businesses online. She is the Vice President for Operations of RESPONSE! Targeted Marketing, a marketing agency specializing in small businesses. In addition, Sarah is a Constant Contact local expert for St. Louis.



Conference & Convention

Coming June 16-18, 2017
At the Renaissance Hotel

A Conference for Writers and a
Convention for Readers!

Writing Workshops, Master Classes,
Pitch Sessions with Literary Agents
and Publishers, Networking,
Critiques, plus Panel of Authors for
Readers, and a Hall of Authors!

For more visit
www.stlwritersguild.org/gatewaycon.html

Hope to see you next year!

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